

The logo for HERO FEST is rendered in a bold, white, blocky font with a thick black outline. The letters are stacked in two rows: 'HERO' on top and 'FEST' below it. The background is a gradient from blue on the left to orange on the right, with a white dashed line curving across the top.

HERO FEST

02. – 04. OCTOBER 2026

Booth Packages

Booth Packages for Indie Game Developers

These booth packages can be booked **exclusively** by indie game developers.

Mandatory placement in the Indie Game Developer Area.

Indie Game Developer A

- Booth space: 4 m² (layout 2 m × 2 m)
- 1× pallet stack with top plate
- Red Carpet
- Shared electricity in the area
- 1× exhibitor badge
- Service fee
- Communication package Basic



CHF 250

Indie Game Developer B

- Booth space: 4.5 m² (layout 3 m × 1.5 m)
- 2× small pallet stacks with 2 top plates
- Red Carpet
- Shared electricity in the area
- 1× exhibitor badge
- Service fee
- Communication package Basic



CHF 300

Booth Packages for Indie Game Developers

These booth packages can be booked **exclusively** by indie game developers.
Mandatory placement in the Indie Game Developer Area.

Indie Game Developer C

- Booth space: 9 m² (layout 3 m × 3 m)
- 2× pallet stacks with top plate
- Red Carpet
- Shared electricity in the area
- 2× exhibitor badges
- Back wall (natural wood) 3 m
- Service fee
- Communication package Basic



CHF 600

Additional services such as parking tickets, additional exhibitor badges, technical connections, etc. are optional and will be charged additionally upon booking.

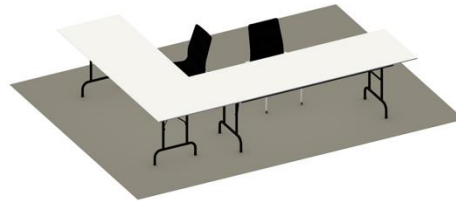
No co-exhibitors are permitted at the booth.

Booth Packages for Small Businesses & Associations

These booth packages can be booked **exclusively** by associations, start-ups, non-profit organisations, small businesses or individuals with a secondary business in the field of retro gaming.

Small Business 2T

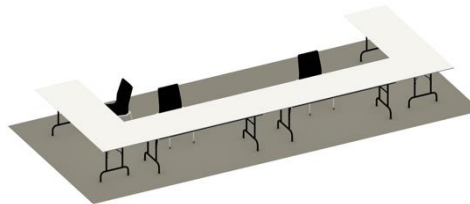
- Booth space: 12 m² (layout 3 m × 4 m)
- Number of open sides: 2
- 2× banquet tables, grey, plastic, 76.2 (D) × 240 (W) cm
- 2× conference chairs, black
- 2× exhibitor badges
- Service fee
- Communication package Basic



CHF 600

Small Business 4T

- Booth space: 21 m² (layout 3 m × 7 m)
- Number of open sides: 3
- 4× banquet tables, grey, plastic, 76.2 (D) × 240 (W) cm
- 3× conference chairs, black
- 3× exhibitor badges
- Service fee
- Communication package Basic



CHF 1'200

Electricity, internet connection and additional services such as parking tickets, additional exhibitor badges, technical connections, etc. are optional. No co-exhibitors are permitted at the booth.

Booth Packages for Artists & Board Game Designers

These booth packages can be booked **exclusively** by artists and board game designers. Mandatory placement in the Artist Village.

Artist A (Row Booth)

- Booth space: 9 m² (layout 3 m × 3 m)
- Back wall (3 m) & 2× side walls (2 m), natural wood
- 1× banquet table, grey, plastic, 76.2 (D) × 240 (W) cm
- 1× conference chair
- 1× exhibitor badge
- Shared electricity in the area (please bring your own extension cable – approx. 25 m)
- Service fee
- Communication package Basic



CHF 300

Artist B (Corner Booth)

- Booth space: 9 m² (layout 3 m × 3 m)
- Back wall (3 m) & 1× side wall (2 m), natural wood
- 2× TAFLA tables, natural wood, 60 (D) × 220 (W) cm
- 1× conference chair
- 1× exhibitor badge
- Shared electricity in the area (please bring your own extension cable – approx. 25 m)
- Service fee
- Communication package Basic



CHF 350

Booth Packages for Artists & Board Game Designers

These booth packages can be booked **exclusively** by artists and board game designers. Mandatory placement in the Artist Village.

Artist C (Market Booth)

- Booth space: 9 m² (layout 3 m × 3 m)
- Market table, natural wood, 100 (D) × 250 (W) cm
- 2× LED spotlights 13 W
- Back wall 3 m (natural wood)
- 1× conference chair
- 1× exhibitor badge
- Shared electricity in the area (please bring your own extension cable – approx. 25 m)
- Service fee
- Communication package Basic



CHF 400

Only 15 available

Additional services such as parking tickets, additional exhibitor badges and technical connections are optional.

Co-exhibitors are permitted for a co-exhibitor fee of CHF 65 (including one additional chair).